

2026 Seasonal Retail Inventory Calendar

Drik Panchang Aligned Festival & Peak-Demand Inventory Guide for Delhi Retail (August – December 2026)

Month	Event Name	Date & Day	High-Demand Products to Stock
August	Friendship Day	Aug 2 (Sun)	Friendship bands, miniature greeting cards, small chocolate bars, best friend keychains.
August	Independence Day	Aug 15 (Sat)	Indian flags, tricolour badges, ribbons, saffron/white/green balloons, school craft materials.
August	Raksha Bandhan	Aug 28 (Fri)	Designer Rakhis, bhैया-bhabhi lumbas, roli-chawal packs, fancy gift boxes, shagun envelopes.
September	Krishna Janmashtami	Sep 4–5 (Fri-Sat)	Bal Gopal idols, tiny dresses (poshak), flutes, mukuts, peacock feathers, jhulas, puja samagri.
September	Teacher's Day	Sep 5 (Sat)	Premium red & blue pens, artificial flower sticks, greeting cards, thank-you mugs, diaries.
September	Ganesh Chaturthi	Sep 14 (Mon)	Eco-friendly Ganesha idols, modak moulds, modak hampers, flower garlands, torans, incense.
September	Vishwakarma Puja	Sep 17 (Thu)	Vishwakarma frames, brass puja bells, marigold garlands, tools decoration ribbons, sweets.
October	Navratri (Starts)	Oct 11 (Sun)	Colourful Dandiya sticks, artificial jewellery, fast-friendly (vrat) snacks, Garba pots.
October	Dussehra	Oct 20 (Tue)	Toy bow & arrows, Ravana effigy making materials (bamboo/paper), car hanging charms, torans.
October	Karwa Chauth	Oct 29 (Thu)	Puja thalis, decorated chalnis (sieves), earthen karwas, mehndi cones, red bangles, shringar kits.
October	Halloween	Oct 31 (Sat)	Spooky masks, plastic pumpkin buckets, witch hats, costume capes, face paints, LED ghost lights.
November	Dhanteras	Nov 6 (Fri)	Brass/copper puja utensils, silver-plated coins, Laxmi-Ganesh clay idols, decorative brass lamps.
November	Chhoti Diwali	Nov 7 (Sat)	Uptan/ubtan packs, wax candles, small clay diyas, rangoli powders, lighting strips.
November	Diwali (Lakshmi Puja)	Nov 8 (Sun)	Clay diyas, wax candles, LED string lights, rangoli stencils, hanging lanterns (kandils), dry fruit boxes.
November	Govardhan Puja	Nov 10 (Tue)	Cow dung idol sets, Annakut sweet boxes, sugarcane stalks, puja samagri kits.
November	Bhai Dooj	Nov 11 (Wed)	Dry coconut pieces (gola), roli-tika sets, sweet boxes, customized small gifts for brothers.
November	Children's Day	Nov 14 (Sat)	Fancy stationery sets, funny badges, cartoon keychains, bulk toys and chocolates for schools.
November	Chhath Puja	Nov 15 (Sun)	Bamboo soop & daura, earthen diyas, raw turmeric & sugarcane, red sindoor, kharna cooking utensils.
November	Tulsi Vivah	Nov 20 (Fri)	Mini mandap decor, sugarcane stalks, red chunri for Tulsi plant, idol dresses, puja kits.
November	Dev Diwali	Nov 24 (Tue)	Bulk clay diyas, floating candles, oil wicks, brass lamps, decorative entrance torans.
December	Christmas Season	Dec 24–25 (Thu-Fri)	Cotton wool, red/green chart papers, Santa hats, mini Christmas trees, ornaments, tinsel, Secret Santa gifts.
December	New Year's Eve	Dec 31 (Thu)	"2027" party glasses, party poppers, snow sprays, paper crowns, neon glow bands, disposable party tableware.